

START YOUR CAREER IN DIGITAL MARKETING



*"we help you to make
your career in
DIGITAL MARKETING."*



6394532736
www.techwalkway.com

Why choose Techwalkway as your Digital Marketing learning destination.

Techwalkway offers the most robust and advanced courses in Digital Marketing. We keep our students at the center of our curriculum, activities and teaching-learning processes. Our dedicated approach to providing our students with the most practical training is what makes us stand out among all Digital Marketing institute. Our team of experienced Digital Marketers further makes us the best Digital Marketing training institute. Moreover, we strive hard to make our students financially independent with our “Earn while Learn” concept and provide them with complete placement support.

Why should you take up a **Digital Marketing course?**





Job Opportunities in Digital Marketing .

The Pandemic has introduced us to a digital revolution. Every small and big business entity is taking the digital path to grow its business. The only mantra today is “Go Digital to be Sustainable”. With this enormously increasing demand across the Globe, there is huge surge for skilled Digital Marketers. Digital Marketing has become the most lucrative career choice as it can provide you with a high-paying job along with a platform to sit in the comfort of home while conveniently handling national / international clients as FREELANCER. With Techwalkway, we help you get the best Digital Marketing Training & Certifications which would lead you to grab the highest paying Digital Marketing Jobs.

Candidaates who are certified under Techwalkway can get placed in following job profiles.

- **Digital Marketing Strategist**
- **Social Media Marketing Strategist**
- **SEO Analyst**
- **Content Marketer**
- **Search Engine Marketing Expert**



Benefits of joining Techwalkway

Techwalkway's unique training methodology :

We at Techwalkway, not only focus on 'teaching' you but have immense faith in 'sensory training'. Learning is the center of our activities. Also the core of our curriculum is driven by Agency style, project based training.

Internship Intergrated Course :

Every student at Techwalkway is encouraged to complete an in-course internship as a part of their training. This internship training helps our students to get well-paying jobs immediately after the course completion.

100% placement assistance :

What makes our students the first choice of recruiters is the overall development. We prepare our students for all the things they needed for a top-tier Digital Marketing job. From starting of the course, along with the Digital Marketing training , we also focus on improving communication skills, Interview handling skills, Personality development through many activities.



PPDM Course Details

Professional Program in Digital Marketing Course Details :

The course content of PPDM is curated by industry professionals with rich background in Digital Marketing. Our PPDM course is aligned with industry recruitments. Digital marketing skills are in great demand with better career and business opportunities. Present, Digital Marketing has become a must-have skills for various professional roles in the industry. Our core team has vast experience of 10+ years in nurturing students and helping them build their career.



Regular Expert
Masterclass



100% Money Back
Guarantee



Internship Integtated
Course



100% Placement
Assistance



Affordable Course Fee
with EMI Option



Professional Trainers



Certificates

We are proud to offer a range of highly valued certifications to help students to stand out in crowd. Our offerings include a premium certificate in Digital Marketing JP Group of Education, Experience letter and certificate from Techwalkway (Digital Marketing Agency), NIELIT certificate, a government of India enterprise along with Course completion certificate from Techwalkway.

In addition to above mentioned certificates, our students will also have the opportunity to earn certificates from some of the well-respected companies in the industry, including Google, Hubspot and Semrush. These additional credentials can help our students stand out in a competitive job market and demonstrate their mastery of the latest digital marketing tools and techniques.





60+ modules to be covered in course.

- **Introduction to Digital Marketing**
- **Market research using google form**
- **Introduction to Graphic Designing**
- **Video creation and editing**
- **Introduction to WWW and Website Designing**
- **Expertise different website builder**
- **E-commerce website designing**
- **Expertising landing pages**
- **Creating landing pages**
- **Email marketing**
- **Introduction to email marketing channel**
- **Introduction to SEO**
- **On Page SEO**
- **Off Page SEO**
- **Local SEO**
- **Technical SEO**
- **Google search console**
- **Google Analytics**
- **Bing Webmaster Tool**
- **Mobile Marketing**
- **Introduction to Social Media Marketing**
- **Facebook Marketing**
- **Linkedin Marketing**
- **Twitter Marketing**
- **Youtube Marketing**
- **Introduction to Search engine marketing**
- **Google search ads setup**
- **Quora marketing**

- **Advance Graphic designing using Photoshop**
- **Advance Graphic Designing using Illustrator**
- **Advance social media marketing**
- **Facebook marketing**
- **Social media retargeting**
- **Linkedin Advertising**
- **Instagram Marketing**
- **Instagram Advertising**
- **Printrest marketing**
- **Quora Paid Ads**
- **Influencer marketing**
- **Advance Search Engine Marketing**
- **Advance Google Ads creation**
- **Google Remarketing**
- **Bing Ads**
- **Online Display Advertising**
- **Google Tag Manager**
- **Google Data Studio**
- **E-commerce Onboarding**
- **Introduction to Blogging**
- **Google Adsence**
- **Affiliate Marketing**
- **Cost per Action Marketing**
- **Freelancing**
- **Content Marketing**
- **Online Reputation management**
- **Growth hack fundamentals**
- **Entrepreneurship Development**
- **Personality Development**
- **Communication Skills**
- **Interview handling skills**

RISE HIGH IN YOUR CAREER WITH OUR PPDM COURSE.



TECHWAY

HOME SERVICES ABOUT BLOGS CONTACT OUR WORKS

BOOK A CALL

Give Acceleration To Your Business And Make It A Brand

CONTACT US

Name
Name

Email
Email

Mobile Number
Mobile Number

Message
Message

SEND

Google

Best digital marketing agency

All Images Maps News Videos More Tools

Your business on Google
261 customer interactions

Profile strength
Looks good!

Edit profile Read reviews Messages Photos Performance Advertise

Edit products Edit services Bookings Add update Ask for review...

Finish your ad
Just a few more steps to reach more customers.

New 5-star review
Congratulations! Thank them for their review.

Set up booking
Let customers book appointments and classes directly from your profile.

Only managers of this profile can see this.

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Best Digital Marketing Agency in Banda

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